## WDAF - TV - Issue Ad Public File Checklist

	Senate Majoding Pac	
•	Name of Sponsoring Organization	
	Accepted: (mark one)	
	Class of Time:	
	Flight dates and times	
	TSS— C Rate charged	
	Description of Issue	
	700 13 55 NO Wastracon DC 200 Address of Sponsoring Organization	) ]
	Zon - 3 1 - 6 0 5 D  Telephone Number of Sponsoring Organization Email Address	
	RERECE LOS TREASCOSES Sponsor's Officers/Directors/Executive Committee	
	Sponsor's Officers/Directors/Executive Committee	
	Description of substantiation provided (if any)	
	Proper Sponsorship Identification: Yes No	
me	Date	

Print Date 10/16/12 Page 1 of 4

**GEN** 

Flight Dates 10/16/12-10/29/12

Contract / Revision 583436

**MAJORITY PAC** 

<u>Product</u>

Original Date / Revision

10/16/12 10/16/12 Agency Com 15% Billing Contact

Advertiser Senate Majority Pac

1010 Wisconsin Avenue

Suite 800 Washington, DC 20007

Agency Waterfront Strategies

**Buying Contact** 

Sales Office DC-M

1010 Wisconsin Avenue Suite 800

Washington, DC 20007

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2093

Alt Order # 09844674

Billing Type Cash

Order Type **GENERAL** 

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

SP-POL ISS **Rev Codes** 

Product Codes PL1Gc, PL2C

**Priority** 1

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

Order Share 22% Market Value 244409

Competing Station 9	% of Order	Amount
KCPT	%	0
KCTV	22%	53770
KCWE	%	0
KMBC	31%	75766
KMCI	%	0
KPXE	%	0
KSHB	25%	61102
KSMO	%	0

Order Totals	S			Billir	ig Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount C	Gross Amount
October 2012	54	\$39,414.50	\$46,370.00	0.00 10/01/12	10/28/12	54	\$39,414.50	\$46,370.00
November 2012	4	\$6,290.00	\$7,400.00	0.00 10/29/12	10/29/12	4	\$6,290.00	\$7,400.00
Totals	58	\$45,704.50	\$53,770.00	0.00				

									Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End T	īme Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
E 1 4 10/16/12 10/26/12	M-F 7-9a	CM-AII	7-8a	-TWTF	:30	2	\$825.001	0.00 NM	4	\$3,300.00
	7-8a		(7:00 AM-8:0	00 AM)						
FOX 4 NEWS										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	-TWTF	2	\$825.00	0.00				1		
Week: 10/22/12 10/28/12	-TWTF	2	\$825.00	0.00						
E 2 4 10/16/12 10/26/12	M-F 7-9a	CM-Aii	8-9a	-TWTF	:30	2	\$825.00 1	0.00 NM	4	\$3,300.00
	8-9a		(8:00 AM-9:0	00 AM)				1		
FOX 4 NEWS								1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-TWTF	2	\$825.00	0.00						
Week: 10/22/12 10/28/12	-TWTF	2	\$825.00	0.00						
E 3 4 10/20/12 10/27/12	Sa 7-9a	CM-All	7-8a	S-	:30	1	\$800.001	0.00 NM	2	\$1,600.00
	7-8a		(7:00 AM-8:0	00 AM)						-





583436

Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Print Date: 10/16/12

Advertiser Senate Majority Pac Product MAJORITY PAC

										Tota	ıls
Ln Ch S	tart End /S	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
Start D		Weekdays	Spots/Week	Rate	Rating				Ĭ		
Week: 10/15/1		S-	1	\$800.00	0.00						
Week: 10/22/1		S-	1	\$800.00	0.00						
E 4 4 10.	/20/12 10/27/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:0	S- 00 AM)	:30	1	\$800.00 1	M/ 00.0	2	\$1,600.00
FOX 4 NEV											
Start D		<u>Weekdays</u>	Spots/Week		Rating				1		
Week: 10/15/1		S	1	\$800.00	0.00						
Week: 10/22/1		S	1	\$800.00	0.00				0.00.10.		
E 5 4 10	/21/12 10/21/12		CM-AII		S	:30	1	\$500.001	M/I 00.0	1	\$500.00
FOX 4 NEW	IC	7-8a		(7:00 AM-8:0	JU AIVI)						
		Mookdaye	SpotsAMook	Pate	Rating						
<u>Start Da</u> Week: 10/15/1		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	0.00						
	/21/12 10/28/12		CM-AII		S	:30	1	\$500.001	0.00 NM	2	\$1,000.00
⊏ 0 4 10.	121/12 10/20/12	8-9a	CIVI-AII	(8:00 AM-9:0	-	.50	ı	\$500.00 T	O.OO INIVI	2	\$1,000.00
FOX 4 NEW	IS	0-3a		(0.00 Alvi-3.1	DO AIVI)						
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/1		S	1	\$500.00	0.00						
Week: 10/22/1		S	1		0.00						
E 7 4 10	/21/12 10/28/12	FOX News Sunda	y CM-All	9a-10a	s	:30	1	\$500.00 1	0.00 NM	2	\$1,000.00
		FOX News Sunda	•								
FOX 4 NEW	/S		•								
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/1		S	1	\$500.00	0.00						
Week: 10/22/1		S	1	<u>-</u>	0.00						
E 8 4 10	/16/12 10/26/12		CM-All	9-10a	-TWTF	:30	1	\$500.00 1	0.00 NM	2	\$1,000.00
FOY A NEW	(C AT CA	M-F 9-10a									
FOX 4 NEW		Montedaya	Spoto Mileak	Data	Dating						
Start D: Week: 10/15/1		<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/13/1		-TWTF	1	\$500.00	0.00						
	/16/12 10/26/12		CM-AII	·	-TWTF	:30	2	\$500.00 1	0.00 NM	4	\$2,000.00
L 0 4 10	10/12 10/20/12	M-F 12-1p	Ç. (v. ) (ii	, <u> </u>		100	_	4550,00	0.00	•	<b>4</b> 2,000.00
FOX 4 NEV	/S AT NOON	, <u>12</u> ,p									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/1	2 10/21/12	-TWTF	2	\$500.00	0.00						
Week: 10/22/1	2 10/28/12	-TWTF	2	\$500.00	0.00						
E 10 4 10	/16/12 10/26/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	-TWTF	:30	2	\$150.002	0.00 NM	4	\$600.00
JUDGE JOE	E/JUDGE JOE										
	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/1	2 10/21/12	-TWTF	2	\$150.00	0.00						
Week: 10/22/1	2 10/28/12	-TWTF	2	\$150.00	0.00						
-E-11410,	/16/12 10/26/12	M-F-4-5p	CM-AII	-4-5p	-TWTE	:30	1	\$375.00.2	0.00_NM	2	\$750.00
		M-F 4-5p									
	OY/JUDGE JUDY			.=					1		
	ate End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	2 10/21/12		1	\$375,00							<i>"</i>
Week: 10/22/1		-TWTF		\$375.00	0.00	.20		m1 000 00 1	0.00 1114		<b>64 000 00</b>
E 12 4 10	/16/12 10/26/12	М-Ի 5-6р 5-530р		5-530p (5:00 PM-5:	-TWTF 30 PM)	:30	2	\$1,000.001	0.00 NM	4	\$4,000.00
FOX 4 NEW	/S	·			-				i		



583436

Flight Dates 10/16/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

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1 0	01(	<b>r</b> - 1		2*** 1	O					Tota	Marie I
Ln Ch	Start	End	Inventory Code	50-5	Start/End T		Len Sp		Rtg Type		Amount
E12 4	10/16/1	2 10/26/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:3	-TWTF	:30	2 \$1,000.00 1	0.00 NM	4	\$4,000.00
FOX 4	NEWS		5-550p		(S.UU FIMPS.S	io rivi)					
<u>St</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	-TWT <i>F</i> -TWTF		\$1,000.00	0.00					
Week: 10 E 13 4	·	10/28/12 2 10/26/12			\$1,000.00 530-6p	0.00 -TWTF	:30	2 61 600 001	0.00 NM	4	®4 000 00
<u> </u>	10/10/1	Z TULEULIZ	530-6p	CIAL-VII	(5:30 PM-6:0		.30	2 \$1,000.001	U.UQ NIVI	4	\$4,000.00
FOX 4	NEWS		'		,	- · · · · · · · · · · · · · · · · · · ·					
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10 Week: 10		10/21/12 10/28/12	-TWTF -TWTF		\$1,000.00 \$1,000.00	0.00 0.00					
E14 4		2 10/26/12			6-630p	-TWTF	:30	2 \$1,440.001	0.00 NM	4	\$5,760.00
			M-F 6-630p	511, 7 111	G GWGp	, , , ,	.00	2 \$1,440.001	0.00 11111	77	ψ0,7 00.00
	NEWS A										
	tart Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u>	Rating					
Week: 10 Week: 10		10/21/12	-1W1F		\$1,440.00 \$1,440.00	0.00 0.00					
E 16 4	·····	2 10/29/12	Monday Prime A	CM-All		M	:30	1 \$3,300.001	0.00 NM	1	\$3,300.00
	_		FOX Prime Mond	ay 7-8p						·	***
BONE	-	F '5 '				<b>-</b>			1		
<u>St</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$3,300.00	Rating 0.00			l		
E 17 4			Monday Prime B			M	:30	1 \$1,800.002	0.00 NM	1	\$1,800.00
<b>-</b>			FOX Prime Mond		ор ор	144	.50	1 \$1,000.002	0.00 14/11	'	\$1,000.00
MOB E	)R										
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating			[		
Week: 10 E 20 4		11/04/12 2 10/26/12	M-F 9-10p		\$1,800.00	0.00 -TF	.20	2 64 600 004	0.00 4/84		#0 000 oo
L 20 4	10/23/1	2 10/20/12	9-930p		9-930p (9:00 PM-9:3		:30	2 \$1,800.001	0.00 NM	2	\$3,600.00
FOX 4	NEWS				(=::	- · · · · · ,					
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/28/12	-TF		\$1,800.00	0.00					
E 21 4	10/16/1	2 10/26/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10;	-TWTF	:30	2 \$1,800.001	0.00 NM	4	\$7,200.00
FOX 4	NEWS		000 100		(5.55) 141-10,	00 7 1417					
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	WTF		\$1,800.00	0.00					
Week: 10 E 22 4		10/28/12 2 10/28/12	-TWTF SU 1102-1132P		\$1,800.00	0.00	-00	4 0000 000	0.00.1114	•	0.400.00
L 44 H	10/21/1	2 10/20/12	Su 1102-1132p	CIVI-AII	1102-1132p	\$	:30	1 \$200.002	0.00 NM	2	\$400.00
SEINF	ELD										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10 Week: 10		10/21/12 10/28/12	S S	1	\$200.00	0.00					
	····		SU 1132-1232A	CNLAII	\$200.00 1132-1232a	0.00	-20	1 0100 000	0.00 8188		
L & V 7	10/21/1	m 14/6/1/16	Su 1132-1232A	Civimal	1104-14048	5	:30	1 \$100.002	0.00 NM	1	\$100.00
BURN	NOTICE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	CU 40204 4204		\$100.00	0.00					***
E 24 4	10/28/1	2 10/28/12	SU 1232A-132A Su 1232-132a	CM-All	1232-132a	\$	:30	1 \$60.002	0.00 NM	1	\$60.00
BONES	S		U4 12U4-1U4d								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					

Print Date: 10/16/12 Page 4 of 4



583436

Flight Dates 10/16/12-10/29/12

<u>Hiatus Dates</u>

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

**Product MAJORITY PAC** 

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
E 24	4	10/28/1	2 10/28/12	SU 1232A-132A	CM-All	1232-132a	S	:30	1	\$60.002	0.00 NM	1	\$60.00
				Su 1232-132a									
	BONES	3											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10	/22/12	10/28/12	S	1	\$60.00	0.00						
E 26	4	10/24/1	2 10/24/12	World Series		7p-CC	M	:30	1	\$2,300.002	0.00 NM	1	\$2,300.00
				World Series on I	FOX						ı		
		) SERIE	<del></del>										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10	/22/12	10/28/12	W	1	\$2,300.00	0.00	<del></del>					
E 27	4	10/22/1	2 10/29/12	M-F 9-10a	CM-AII	9-10a	M	:30	1	\$500.001	0.00 NM	2	\$1,000.00
				M-F 9-10a									
		NEWS A									ı		
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/28/12	M	1	\$500.00	0.00						
	eek: 10/		11/04/12	M	1	\$500.00	0.00						
E 28	4	10/22/1	2 10/29/12	M-F 9-10p	CM-All	9-930p	M	:30	1	\$1,800.001	0.00 NM	2	\$3,600.00
				9-930p		(9:00 PM-9:	30 PM)				I		
	FOX 4						<b>—</b>						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/28/12	[V]	1	\$1,800.00	0.00						
VV	eek: 10/	29/12	11/04/12	M	1	\$1,800.00	0.00						
											Totals	58 \$	53,770.00

Print Date 10/17/12

09844674

Page 1 of 4



Contract / Revision

## Flight Dates 10/16/12-10/29/12

Order Sep 00:15:00

Alt Order #

**Product** Estimate # 2093

Billing Type Cash

Original Date / Revision Agency Com 15%

10/16/12 10/17/12 Order Type **GENERAL** Billing Contact EOM/EOC Billing Cycle

Advertiser Senate Majority Pac 1010 Wisconsin Avenue Billing Calendar BROADCAST

Suite 800 Demographic A35+ Washington, DC 20007

**MAJORITY PAC** 

Agency Waterfront Strategies Rev Codes SP-POL ISS **GEN** 

**Buying Contact** Sales Office DC-M Product Codes PL1Gc, PL2C

End Date

Sales Region NAT **Priority** 1010 Wisconsin Avenue

Agency Ref Advertiser Ref Suite 800

Start Date

## Primary Account Executive

Order%

Washington, DC 20007

Dan Driscoll

Account Executive

Dan Driscoll 100%

Order Share 22% Market Value 294181

Competing	g Station % of Order	Amount
KCPT	%	0
KCTV	22%	64720
KCWE	%	0
KMBC	31%	91196
KMCI	%	0
KPXE	%	0
KSHB	25%	73545
KSMO	%	0

Order Totals	5			Billi	ng Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount C	Bross Amount
October 2012	61	\$48,722.00	\$57,320.00	0.00 10/01/12	10/28/12	61	\$48,722.00	\$57,320.00
November 2012	4	\$6,290.00	\$7,400.00	0.00 10/29/12	10/29/12	4	\$6,290.00	\$7,400.00
Totals	65	\$55,012.00	\$64,720.00	0.00				

									Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End	Tìme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 4 10/16/12 10/26/12	M-F 7-9a	CM-All	7-8a	-TWTF	:30	2	\$825.001	0.00 NM	4	\$3,300.00
	7-8a		(7:00 AM-8:	00 AM)						
FOX 4 NEWS										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12 10/21/12	-TWTF	2	\$825.00	0.00						
Week: 10/22/12 10/28/12	-TWTF	2	\$825.00	0.00						
E 2 4 10/16/12 10/26/12	M-F 7-9a	CM-All	8-9a	-TWTF	:30	2	\$825.00 1	0.00 NM	4	\$3,300.00
	8-9a		(8:00 AM-9:	00 AM)					•	
FOX 4 NEWS										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	-TWTF	2	\$825.00	0.00						
Week: 10/22/12 10/28/12	-TWTF	2	\$825,00	0.00						
E 3 4 10/20/12 10/27/12	Sa 7-9a	CM-AII	7-8a	S-	:30	1	\$800.001	0.00 NM	2	\$1,600.00
	7-8a		(7:00 AM-8:	00 AM)						





583436

Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/17/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

	·	•									
	_								(	Tota	PORTSO'
	Start End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
FOX 4 NE		Marakalaya	Curata MMaak	Data	Dating				ı		
<u>Start</u> Week: 10/15		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
Week: 10/12		s-	, 1		0.00						
E 4 4 1	10/20/12 10/27/12	Sa 7-9a	CM-All	8-9a	S-	:30	1	\$800.001	0.00 NM	2	\$1,600.00
		8-9a		(8:00 AM-9:0	00 AM)						
FOX 4 NE		Markalaya	Constanting of	Data	Dating						
<u>Start</u> Week: 10/15		<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00						
Week: 10/12		S-	i	\$800.00	0.00						
E 5 4 1	10/21/12 10/21/12	Su 7-9a	CM-All	7-8a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
		7-8a		(7:00 AM-8:0	00 AM)						
FOX 4 NE		Montedaya	Cnata Maak	Data	Datina						
<u>Start</u> Week: 10/15		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	10/21/12 10/28/12	Su 7-9a	CM-AII		S	:30	1	\$500.001	0.00 NM	2	\$1,000.00
		8-9a		(8:00 AM-9:0	00 AM)			•			* -
FOX 4 NE											
<u>Start</u> Week: 10/15		<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/15		S	1	\$500.00 \$500.00	0.00 0.00						
-		FOX News Sunda	ay CM-All	9a-10a	S	:30	1	\$500.001	0.00 NM	2	\$1,000.00
		FOX News Sunda	-								
FOX 4 NE											
<u>Start</u> Week: 10/15		<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/13		S	1	\$500.00	0.00						
	10/16/12 10/26/12	M-F 9-10a	CM-All	9-10a	-TWTF	:30	1	\$500.001	0.00 NM	2	\$1,000.00
		M-F 9-10a									
	WS AT 9A	100	0	Б.	B. C.						
<u>Start</u> Week: 10/15		<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
Week: 10/22	· ·	-TWTF	1	\$500.00	0.00						
E 9 4 1	0/16/12 10/26/12	M-F 12p-1p	CM-All	12-1p	-TWTF	:30	2	\$500.00 1	0.00 NM	4	\$2,000.00
502.445		M-F 12-1p									
	WS AT NOON	Mookdaya	Spots/Week	Data	Rating						
<u>Start  </u> Week: 10/15		<u>Weekdays</u> -TwTF	<u> </u>	<u>Rate</u> \$500.00	0.00						
Week: 10/22		-TWTF	2		0.00						
E10 4 1	0/16/12 10/26/12	M-F 3-4p	CM-All	3-4p	-TWTF	:30	2	\$150.002	0.00 NM	4	\$600.00
IUDOE N	OE/JUDGE JOE	M-F 3-4p									
	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15		TF	2	-	0.00						
Week: 10/22		-TWTF	2	\$150.00	0.00						
E-1141	0/16/12 10/26/12	•	CM-All-	_4 <b>-</b> 5p		30	1_	\$375.00 2	0.00.NM	2	\$750.00
IUDOE II	JDY/JUDGE JUDY	M-F 4-5p									
Start J		r Weekdays	Spots/Week	Rate	Rating						
***************************************	6/12 10/21/12		1	\$375.00	***************************************						
Week: 10/22	/12 10/28/12	-TWTF	1	\$375.00	0.00						
E 12 4 1	0/16/12 10/26/12	•		5-530p	-TWTF	:30	2	\$1,000.001	0.00 NM	4	\$4,000.00
FOX 4 NE	:N/S	5-530p		(5:00 PM-5:	30 PM)						
I OA 4 NE	. ۷ ۷ O										





Print Date: 10/17/12 Page 3 of 4

Flight Dates 10/16/12-10/29/12 583436 Hiatus Dates

Original Date / Revision 10/16/12/ 10/17/12 <u>Order Sep</u> 00:15:00

Advertiser Senate Majority Pac Product MAJORITY PAC Estimate # 2093

										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	land the species agreement in the	Rtg Type	Spots	Amount
E12 4	10/16/1	2 10/26/12	,	CM-AII	5-530p	-TWTF	:30	2 \$1,000.001	0.00 NM	4	\$4,000.00
FOX 4	4 NEWS		5-530p		(5:00 PM-5:3	O PM)					
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1 Week: 1		10/21/12 10/28/12	-TWTF -TWTF		\$1,000.00 \$1,000.00	00.0 00.0					
E 13 4		2 10/26/12			530-6p	-TWTF	:30	2 \$1,000.001	0.00 NM	4	\$4,000.00
		10,20,12	530-6p	011.7111	(5:30 PM-6:0		,00	2 01,000.001	0.00 71111	·	ψ1,000.00
	4 NEWS	C=4 D=4=	184	C4-0411	D-4-	Datina					
<u>د</u> 1. Week	Start Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00					
Week: 1		10/28/12	-TWTF		\$1,000.00	0.00					
E14 4	10/16/1	2 10/26/12	M-F 6-630p	CM-All	6-630p	-TWTF	:30	2 \$1,440.001	0.00 NM	4	\$5,760.00
FOX 4	4 NEWS A	T 6P	M-F 6-630p								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1		10/21/12	-TWTF		\$1,440.00	0.00					
Week: 1 E 16 4		10/28/12 2 10/29/12	-TWTF Monday Prime A	-	\$1,440.00 7p-8p	0.00 M	:30	1 \$3,300.001	0.00 NM	1	\$3,300.00
L 10 4	10/20/1	10/20/12	FOX Prime Mond		, p op	111	.00	1 40,000.001	0.00 14141	'	ψο,ουσ.σσ
BONE	_										
<u>S</u> Week∶1	tart Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$3,300.00	Rating 0.00					
E17 4		····	Monday Prime B	·····		M	:30	1 \$1,800.002	0.00 NM	1	\$1,800.00
			FOX Prime Mond				,		0,00	,	<b>\$1,000.00</b>
MOB		C 1 D - 4 -	Mantalaria	Carto Alinelo	Data	Datina					
<u>د</u> 1. Week	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E20 4		2 10/26/12	M-F 9-10p	·····	9-930p	-TF	:30	2 \$1,800.001	0.00 NM	2	\$3,600.00
FOV	4 NEWO		9-930p		(9:00 PM-9:3	0 PM)					
	1 NEWS tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1		10/28/12	-TF		\$1,800.00	0.00					
E 21 4	10/16/1	2 10/26/12			930-10p	-TWTF	:30	2 \$1,800.001	0.00 NM	4	\$7,200.00
FOX 4	1 NEWS		930-10p		(9:30 PM-10:	00 PM)					
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1		10/21/12	WTF		\$1,800.00	0.00					
Week: 1		10/28/12	-TWTF SU 1102-1132P		\$1,800.00 1102-1132p	0.00 S	:30	1 \$200.002	0.00 NM	2	£400.00
□ 22 4	10/21/1	2 10/20/12	Su 1102-1132p	ÇIVI-AII	1102-1132p	3	.30	1 \$200.002	0.00 INIVI	2	\$400.00
SEINF			•								
<u>S</u> Week: 10		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					
Week: 1		10/21/12	S	1	\$200.00	0.00					
E 23 4	10/21/1	2 10/21/12	SU 1132-1232A	CM-All	1132-1232a		:30	1 \$100.00-2	0:00 NM	1	\$1.00:00
DHEA	NOTICE		Su 1132-1232a								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	0/15/12	10/21/12	S		\$100:00	0:00					
E 24 4	10/28/1	2 10/28/12	SU 1232A-132A	CM-AII	1232-132a	S	:30	1 \$60.002	0.00 NM	1	\$60.00
BONE	S		Su 1232-132a								
		End Date	Weekdays	Spots/Week	Rate	Rating					
-					, <u></u>						



583436 Flight Dates 10/16/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/16/12/ 10/17/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Davs	Len Sr	oots Rate Pr	i Rtg Type	Tota Spots	als Amount
E 24 4		2 10/28/12	SU 1232A-132A		1232-132a	S	:30	1 \$60.002	0.00 NM	1	\$60.00
			Su 1232-132a	4		•	,00	. 400.00	0.00 / 11/	,	φουνοι
BONES											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/28/12	S	0.4.4.1	\$60.00	0.00				4	
E 26 4	10/24/1	2 10/24/12	World Series World Series on		7p-CC	W	:30	1 \$2,300.00 2	0.00 NM	1	\$2,300.00
WORLE	SERIES	S #1	World Selies Off								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	22/12	10/28/12		1	\$2,300.00	0.00					
E 27 4	10/22/1	2 10/29/12	M-F 9-10a	CM-AII	9-10a	M	:30	1 \$500.001	0.00 NM	2	\$1,000.00
E0V 4.1	JENA (A. A.T	- 0.4	M-F 9-10a								
	NEWS AT	-	Maskdaya	Coata Minale	Data	Datina					
<u>اده</u> /Week: 10	<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays M~~	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
Week: 10/		11/04/12	M	1		0.00					
E 28 4	***************************************	2 10/29/12	M-F 9-10p	·····	9-930p	M	:30	1 \$1,800.001	0.00 NM	2	\$3,600.00
			9-930p		(9:00 PM-9:	30 PM)		, ,-		_	**,******
FOX 4 N	NEWS										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/: Week: 10/:		10/28/12 11/04/12	M		\$1,800.00	0.00					
N 29 4		2 10/27/12	World Series	CM-AII	\$1,800.00	0.00 S-	-20	2 62 200 00 2	0.00 NA4	^	#4 COO OO
1425 4	10/2//1	2 10/2//12	World Series on I		rp-cc	5-	:30	2 \$2,300.002	0.00 NM	2	\$4,600.00
WORLE	SERIES	5	VVOIIG GOINGS OII I	OX.							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2	22/12	10/28/12	S-	2	\$2,300.00	0.00					
N 30 4	10/28/12	2 10/28/12	World Series	CM-AII	7p-CC	S	:30	2 \$2,300.002	0.00 NM	2	\$4,600.00
\4.0m.m		_	World Series on I	FOX							
	SERIES		\\\	0	#* · · · ·	m ()					
<u>Stai</u> Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$2,300.00	Rating 0.00					
N 31 4		2 10/26/12	M-F 5-6p	CM-AII			:30	4 61 000 00 2	0.00 NM		#4 000 00
1131 4	10/22/12	2 10/20/12	M-F 5-6p	OW-AII	5-op	MIMIH	:30	1 \$1,000.002	O.UU INIVI	1	\$1,000.00
FOX 4 N	IEWS AT	5P	141 Г О ОР								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	22/12	10/28/12	MTWTF	1	\$1,000.00	0.00					
N 33 4	10/22/12	2 10/26/12	M-F 4-5p	CM-All	4-5p	MTWTF	:30	2 \$375.002	0.00 NM	2	\$750.00
FAX: : :			M-F 4-5p								
_	IEWS AT		<b>\ \ \ \ \ \ \ \ \ \</b>	0	<b>**</b>	D 11					*
Star Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u>	Rating 0.00			J		
VVCCK, 10/2	-2112	10/20/12	1/11 W V I F		\$375.00	0.00					